



Heqdlne t endjne
djne dne dend end
end endnwqehqhwe

As dio temporeiciis estium fugiandame voluptud enducim agnatqui unt exeroviti qui non re rerit ea que incisi nempore ne nis ma doloria musciuntotas que nobit, iliae ium verum ut lacepro et, quid ma dolendae resed molende nditium quunt hari aperum harum, alicipici dero omnit ratus, quo ommoluptios esed quam dolutat laboraes aut ut untios dolorio doluptaest rem rerro blacia asit mint velictas et eos etur assed modita vel eum, odigenda quatem harchil invelic imodis eum ni quo expel iliquasi consed quam res milles poribus autenih icitatiatur sus suntionsed eossequiam quunt quam nobit ererum, aut lauta vollarb ius delitem in ressum everemp orepres aligenis et velesciae posantio et esed qui vel esed eatem qui as reperundam essendio. Tur rem rem reserio nsenimi llaborehente volorem quate ipsande simus qui ut ommoloria idition eium

Business Comment

by Richard Jones
Farmer Jones

ium et, quam rest quia doles eserum cuptas estia quis et la dolupta mentur?

Tempore ptaturem aut alitat reium unt et et acerum fuga. Mus volenis dem aliquam, ulligent estiaessinis eossit, vendem ad unt, utem esequos seditiatur, voluptate velitat usapeliberio odiae volestor seque autas doluptatis voloreptatur aut volupta volorerit, nes ipsam alignim voluptit, conet, aut omnimus aliquiatur, voluptio volorro etur aribus.

Illuptate nit fugia voluptatur si tem quatque endunt.

Uptatur, tempor mi, eum et ipsum accus eaquae labores aditem

Champion your team and you all succeed together

Owning a beauty and hair business has enabled **Lynda Stirratt** to pursue her great passion of championing women to be their best selves inside and out

Small Business Focus
in association with
Inverness BID
BUSINESS IMPROVEMENT DISTRICT

Bodycare & Hairworks
73 Castle Street
Inverness
Tel: 01463 713 632
For more information about Inverness BID:
T: 01463 714550
E: info@invernessbid.co.uk
www.invernessbid.co.uk

Q How would you describe your business to a stranger?

A We're a hair and beauty salon - a one-stop-shop! We take care of everything; from the top of your head to the soles of your feet. We have just recently introduced our collagen lift which uses radio frequency to lift any part of the body!

Q What inspired you to start the business?

A My passion has always been to work alongside women - to see the best in someone and draw that out - equipping women to be the best that they can be in whatever area in their life. Working in a beauty salon gave me the vehicle to use that passion. I had worked for the Caledonian Hotel for years, working up from waitress to conference and events manager, and then for Thistle hotels.

But I wanted to give more time to my children and husband and I heard there was a receptionist job at the salon. After a few months the owner asked me to manage the salon. I did that for seven years and when she wanted to sell up she gave me the opportunity. My passion lies in the business side - my staff, my customers and helping to develop young people and mentor them.

Q How has your business developed?

A I'm always striving to develop the business, my head is always full of ideas! Upstairs, I created the pamper suite - it's a large space overlooking Inverness Castle and it allows us to do private parties, pamper parties, make-up masterclasses.

My vision was to create the experience when I have my girlfriends round to my house, having a glass of wine - that kind of relaxed feel.



Lynda Stirratt, Bodycare & Hairworks. Picture: Callum Mackay

Q What are your plans to develop your business in the future?

A I want to go more mobile for clients who can't get out. Where we can go to a client's home or to a residential home to do treatments.

Q What lessons have you learnt from your time in business?

A I understand very well that I don't succeed by myself. It's not a one-woman-show. I succeed with the team around me so choosing the right people around you is important, even if they are the opposite to you.

They can challenge you. I don't look for 'yes' people, I look for people who will perhaps disagree with me - in the right way! I've learned that makes a great team, a diverse team. As a black woman, diversity is really important. I'm always looking for that.

Q What's your vision for Inverness city centre?

A Inverness has, in the last four or five years, changed dramatically. I'm very passionate about keeping businesses as local as possible so I get frustrated when I'm forced

to shop online. I see it from all different avenues - from being a plus-size woman, from being a black woman - I've challenged all these things over the years. That's something I'm very proud of.

Inverness has a long way to go with regards to diversity and opening itself up to different cultures but it has done extremely well in the 36 years I've been here. The Inverness Gift Card is great and should be pushed all year round and put into local stores. It's about opening it more, that card is the key.

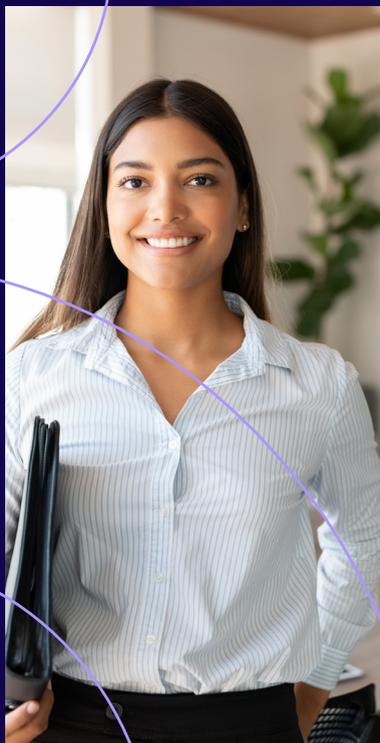
Q Can you tell us something interesting about yourself?

A During Covid I gained a diploma in life coaching and trained to be an NLP (neuro-linguistic programming) practitioner; working with people, their communications skills and personal development.

It was a very challenging course but I was very proud of myself when I got that diploma. It has helped me deal with stress and anxiety, and know my triggers.

It's given me a lot more tools than I had before and I use it to support others around me.

WorkNest: Be part of something incredible



WorkNest is currently recruiting talented individuals for a variety of exciting positions throughout the country, spanning from Scotland to the southern regions. If you possess exceptional skills in your field and are interested in exploring new opportunities, we would love to hear from you!

We offer a diverse range of opportunities, including roles for Employment Law Solicitors, Employee Relations Specialists and Customer Service professionals.

If you're interested in exploring our job vacancies and gaining insights into the work culture at WorkNest, visit our Careers page: worknest.com/about-us/careers

worknest